

# benswangerphoto

## **What to expect... for SENIORS!**

These are merely suggestions and guidelines to help make your portrait session a success. If you have any further questions please contact us.

## **Who Should Come?**

It is great to have family members be involved in the portrait session; however, we want you to feel most comfortable and free to be yourself. If someone brings you to the studio they may end up helping assist in holding a light or reflector and/or help brainstorm some ideas. Be sure to discuss your style ahead of time with your parents. Agree on the ideas that you have for your senior portraits.

## **Yearbook Photos**

As part of your portrait session, Ben Swanger Photo will include a free yearbook photo. Yearbook photo requirements change between year and school. Please ask your local Yearbook Advisor what the requirements are for your photo, and be sure to tell us prior to your session.

## **Studio/Location**

Ben Swanger Photo specializes in on location photography. Early in the morning and just around sunset is perfect for an outdoor portrait. Keep this in mind when scheduling your appointment, but don't let it prevent you from scheduling during the main day light hours. We can work around most all conditions (even when it's raining!).

Ben Swanger Photo is equipped to do basic in studio shots, but prefers to use the outdoor settings either urban (city) or rural (nature). Decide what setting fits your style best.

For these reasons we travel to a place where you and your family feel most comfortable. We enjoy capturing casual images not feeling pressured to sit and smile. We want moments of playing, laughter and fun! We want to capture your true spirit!

## **How to Pay**

Ben Swanger Photo currently accepts checks and cash. Unfortunately, credit cards are not currently accepted. Please remember there will be tax of 7% on all transactions (both orders and session fees).

Please pay session fee at the time you reserve the date. The rest of your total will be due upon delivery of printed images.

## **Clothing**

Every client has their favorite clothing; however, not all clothes photograph well. Solid colors are best because they will allow more focus on the face. Flashy clothes with stripes, prints and patterns will force the main point of focus away from the face. Avoid horizontal stripes. Dark clothes tend to make people look thinner. Consider wearing an outfit that matches your eye color, a solid long sleeve shirt would be ideal.

Wear clothes that age with time. These pictures will last a lifetime and you will not want them to show their time. Keep this in mind when choosing your outfits.

Make sure clothing is clean and pressed. Wrinkles will show in photographs. We recommend bringing your clothing changes on a hanger rather than folding the clothes in a bag.

Use your clothing to explore different looks-sporty, studious, comfy, dressy, school colors, favorite sports teams, hobbies, etc. Dress from head to toe-include accessories, belts, hair decorations, shoes, sunglasses, scarves, jewelry, etc.

*Ladies-jeans, mini skirts, capris, skinny jeans, shorts, layer tops, jackets, tees, tanks, long-sleeved shirts, dresses, prom dresses, hoodies, coats, scarves, varsity jackets, sports uniforms, work uniforms, high heels, flip-flops, sports equipment, necklaces, hats, sunglasses, belts, earrings, watches, class ring, school signs, trophies, etc.*

*Gentlemen- jeans, shorts, cargos, sportswear, hoodies, sweaters, polo, button down, vests, jackets, coat, varsity jacket, scarves, sports uniforms, work uniform, flip-flops, sports equipment, hats, sunglasses, watches, belt, class ring, school signs, trophies, etc.*

## **Glasses**

Glasses sometimes make up who we are as a person. If you wear glasses, remember that glare is difficult to correct and may be seen in some pictures. If you wish, many optometrists will loan you a pair of lens-free glasses for your session.

## **Hair**

Ladies, we want to make sure your hair is just the way you want it, so bring any styling tools you wish to help you along during the session. Keep in mind, outdoor shoots will not have electricity. We encourage hair style changes during your photo shoot as long as the styling time is kept short. The longer you take with your hair, the less time we will have in front of the camera.

Men, please make sure you shave just before your session. This will help alleviate any shadowing in your portraits. Unless, that is a look you want!

Be sure hair does not hang down in your eyes, unless that is the style you prefer. Bringing a spritz bottle of water will help with fly aways.

## **Makeup**

Makeup should be applied as normal when going out for the **evening**. Keep in mind that light lipsticks may not show up well in the photos. Adding some color to your lips will show in the picture. Use lip gloss if you normally don't wear lipstick. Adding color and or shine will give your face more overall color. Bring powder with you as this will assist in reducing any shiny spots that may occur during your session. An extra layer of mascara will enhance your lashes.

Whitening strips work wonders for the appearance of your teeth in pictures. Glitter will not photograph as glitter (shimmery eye shadow is safe).

## **Blemishes / Scars**

We are 100% digital and can fix "almost" any blemish. Please let our photographer know ahead of your photo shoot if you have any scars or blemishes that you want removed.

## **Props**

Please bring as many props as you can carry. Having your things with you defines who you are.

Personalization of your portraits is what will make them unique. If you love to cook, bring an apron. If you paint or draw, bring your art. If you play an instrument, drive a special car, play sports, or love to skateboard-bring the according props. We want to personalize your experience as much as possible.

## **After Your Session**

Ben Swanger Photo will contact you about two weeks after your final session to schedule a preview session to view your Image DVD and also see your uploaded portraits on the Ben Swanger Photo website. At this time we will discuss images you are interested in and the ordering options.

At this time you will also receive 3-5 low resolution images for Facebook, blogs, etc.

The preview session will take place at our home in Circleville, at your home, or at a convenient public location.

After you have decided what pictures you would like to order, please contact Ben or Allison at 740-474-9830, 614-738-6398, or [benswangerphoto@gmail.com](mailto:benswangerphoto@gmail.com).

### **Senior Portrait Promotion**

At your Preview Session you will be given a set of representative cards. Please show your personalized web album, representative cards, and slideshow to EVERYONE! Some of your friends will like certain styles, and some will prefer others. That is why variety is so important in your clothing for the shoot. As you show your friends, freely pass out your representative cards and ask them to consider Ben Swanger Photo for their portrait experience.

Tell them about the variety of photographs I can take of them, both indoors and outdoors and share with them ideas you've seen. You can even suggest that they have their portraits done in a certain style or with a particular prop. When you are asked about cost, just refer them to me – that's the good part! Stress the fact that if they return the card they will get 20% off of their session fee and 8"X10".

Remind them it is critical that they bring your photo representative card with them when they come in for their session or pre-shoot consultation. No card = no credit! This is my way of knowing that you have earned the reward.

These referrals can include anyone who books the following sessions: Senior, Newborn, Family Portraits, Portraits, Weddings, etc.

**Website: (Type in this exact address to find your pictures, after preview session)**

[http://www.benswangerphoto.com/\\_\\_\\_\\_\\_](http://www.benswangerphoto.com/)

The most important thing to remember for your session is to  
**loosen up, and enjoy being YOU!**

**Congratulations Class of 2012!**