

# benswangerphoto

## **What to expect... for FAMILIES/CHILDREN/ETC.**

These are merely suggestions and guidelines to help make your portrait session a success. If you have any further questions please contact us.

## **Studio/Location**

Ben Swanger Photo specializes in on location photography. Early in the morning and just around sunset is perfect for an outdoor portrait. Keep this in mind when scheduling your appointment, but don't let it prevent you from scheduling during the main day light hours. We can work around most all conditions (even when it's raining!).

Ben Swanger Photo is equipped to do basic in studio shots, but prefers to use the outdoor settings either urban (city) or rural (nature). Decide what setting fits your style best.

For these reasons we travel to a place where you and your family feel most comfortable and catch you, your child, or your family in the moment. We enjoy capturing casual images not feeling pressured to sit and smile. We want moments of playing, laughter and fun! We want to capture your true spirit!

## **How to Pay**

Ben Swanger Photo currently accepts checks and cash. Unfortunately, credit cards are not currently accepted. Please remember there will be tax of 7% on all transactions (both orders and session fees). Please pay session fee at the time you reserve the date. The rest of your total will be due upon delivery of printed images.

## **Props**

Please bring as many props as you can carry. Having your things with you defines who you are.

Personalization of your portraits is what will make them unique. If you love to cook, bring an apron. If you paint or draw, bring your art. If you play an instrument, drive a special car, play sports, or love to skateboard-bring the according props. We want to personalize your experience as much as possible.

## **Hair**

Ladies, we want to make sure your hair is just the way you want it, so bring any styling tools you wish to help you along during the session. Keep in mind, outdoor shoots will not have electricity. We encourage hair style changes during your photo shoot as long as the styling time is kept short. The longer you take with your hair, the less time we will have in front of the camera. Be sure hair does not hang down in your eyes, unless that is the style you prefer. Bringing a spritz bottle of water will help with fly aways.

Men, please make sure you shave just before your session. This will help alleviate any shadowing in your portraits. Unless, that is a look you want!

## **Clothing**

Each client has their favorite clothing; however, not all clothes photograph well. Solid colors are best because they will allow more focus on the face. Flashy clothes with stripes, prints and patterns will force the main point of focus away from the face. Avoid horizontal stripes. Dark clothes tend to make people look thinner. Consider wearing an outfit that matches your eye color, a solid long sleeve shirt would be ideal.

Wear clothes that age with time. These pictures will last a lifetime and you will not want them to show their time. Keep this in mind when choosing your outfits.

Make sure clothing is clean and pressed. Wrinkles will show in photographs. We recommend bringing your clothing changes on a hanger rather than folding the clothes in a bag.

Use your clothing to explore different looks-sporty, studious, comfy, dressy, school colors, favorite sports teams, hobbies, etc. Dress from head to toe-include accessories, belts, hair decorations, shoes, sunglasses, scarves, jewelry, etc.

*Ladies-jeans, mini skirts, capris, skinny jeans, shorts, layer tops, jackets, tees, tanks, long-sleeved shirts, dresses, prom dresses, hoodies, coats, scarves, sports uniforms, high heels, flip-flops, sports equipment, necklaces, hats, sunglasses, belts, earrings, watches, etc.*

*Gentlemen- jeans, shorts, cargos, sportswear, hoodies, sweaters, polo, button down, vests, jackets, coat, scarves, sports uniforms, flip-flops, sports equipment, hats, sunglasses, watches, belt, etc.*

Families/Children/Groups- Color coordination and complimentary outfits are the keys to the successful group portraits. The colors do not have to be a complete match but should be of the same shade. Solid colors are always a good choice. Make sure children are comfortable in what they are wearing and bring a few of their comfort items to ensure that they are relaxed and content throughout the portrait session. However, make sure that you only bring items that your child can part with or those items will be part of the images.

## **After Your Session**

Ben Swanger Photo will contact you about two weeks after your final session to schedule a preview session to view your Image DVD and also see your uploaded portraits on the Ben Swanger Photo website. At this time we will discuss images you are interested in and the ordering options.

At this time you will also receive 3-5 low resolution images for Facebook, blogs, etc. The preview session will take place at our home in Circleville, at your home, or at a convenient public location.

After you have decided what pictures you would like to order, please contact Ben or Allison at 740-474-9830, 614-738-6398, or [benswangerphoto@gmail.com](mailto:benswangerphoto@gmail.com).

**Promotion**

Please show your personalized web album to EVERYONE! Some of your friends and family will like certain styles, and some will prefer others. Ask them to consider Ben Swanger Photo for their portrait experience.

Tell them about the variety of photographs we can take of them, both indoors and outdoors and share with them ideas you've seen. You can even suggest that they have their portraits done in a certain style or with a particular prop. When you are asked about cost, just refer them to me – that's the good part! Stress the fact that if mention your name when booking they will receive a free 8"x10" likewise you will receive a free 8"X10".

These referrals can include anyone who books the following sessions: Senior, Newborn, Family Portraits, Portraits, Weddings, etc.

**Website: (Type in this exact address to find your pictures, after preview session)**

<http://www.benswangerphoto.com/>\_\_\_\_\_

The most important thing to remember for your session is to  
**loosen up, and enjoy being YOU!**